



DIGITAL PRINT FILE PREPARATION

Applications: Adobe Acrobat
Adobe Creative Suite
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Macromedia Freehand
QuarkXPress

Reference: Please provide approved color printouts,
PDFs okay if files are uploaded via ftp.

Size: Artwork should be proportionate to the final full size piece.

Finishing: To avoid finishing errors please allow for sewn hems, sleeves, grommets and die cuts
Consult your representative for the recommended tolerances per finishing technique.

Fonts: Include all support files saved in an editable format.

Links: Include all support files saved in an editable format and linked, do not embed
support files.

Resolution: 150 ppi (pixels per inch) at final size.
Do not compress images.
Please provide layered Photoshop (psd) files in addition to final eps or tiff files.

Color: Please specify spot colors using the Pantone Color Matching System (PMS).
Process art should be specified as CMYK
RGB files will be converted to CMYK

File Transfer: CD, DVD, ftp